



Full-Service Finance & Accounting Solutions For Smooth Business Operations

www.Fortitundefinancials.com



INTRO

TURNKEY SOLUTIONS
FROM FORTITUDE
FINANCIAL SERVICES
EMPOWER YOU TO
MAKE SMART
FINANCIAL DECISIONS.



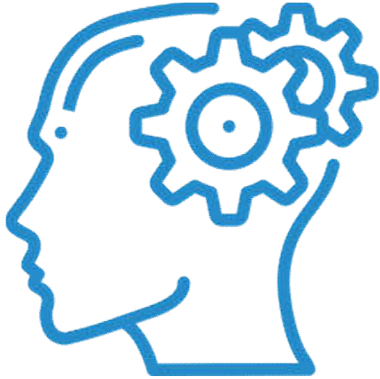


About Our FIRM

Fortitude Financial Services provides high quality affordable End-to-End accountancy services, and we aim towards the ultimate goal of bringing absolute value to our clients.

We take a private interest in you and your business. Each of our clients enjoys a permanent, direct relationship with one or more of our directors and managers.

Vision



To become one of the most professionally managed Finance and Accounting (F&A) outsourcing companies, thereby creating a win-win situation for our customers, employees, vendors and investors

Mission



Providing quality services in a timely manner that adds value to our clients' business while giving them the required peace of mind and making us their trusted business partner

Core Values

We, at Fortitude Financial Services, not only believe in reaching the destination but also emphasize on the fact that journey should be equally joyful. While there is no doubt that Fortitude Financial Services will achieve its ultimate vision, we want to do it in a manner where the core values of the firm are never compromised and are followed rigorously at every step of our growth story.

Customer Centric

Fostering customer-oriented outlook at every touch point



Result Oriented

Leveraging our financial intelligence through effective actions that deliver guaranteed results



Collective Growth

Since we deliver together, we believe in also growing together with our employees, and thereby ensuring growth for our clients as well



Professional Approach

We believe we are as good as we conduct ourselves and so we maintain a strict line of professionalism



Morality

In all our endeavors, we are chiefly driven by our ethics and you will see the reflection of it at every point



Being Human

Before being F&A experts, we are humans and our empathetic approach with all our stakeholders keep us going



Why Fortitude

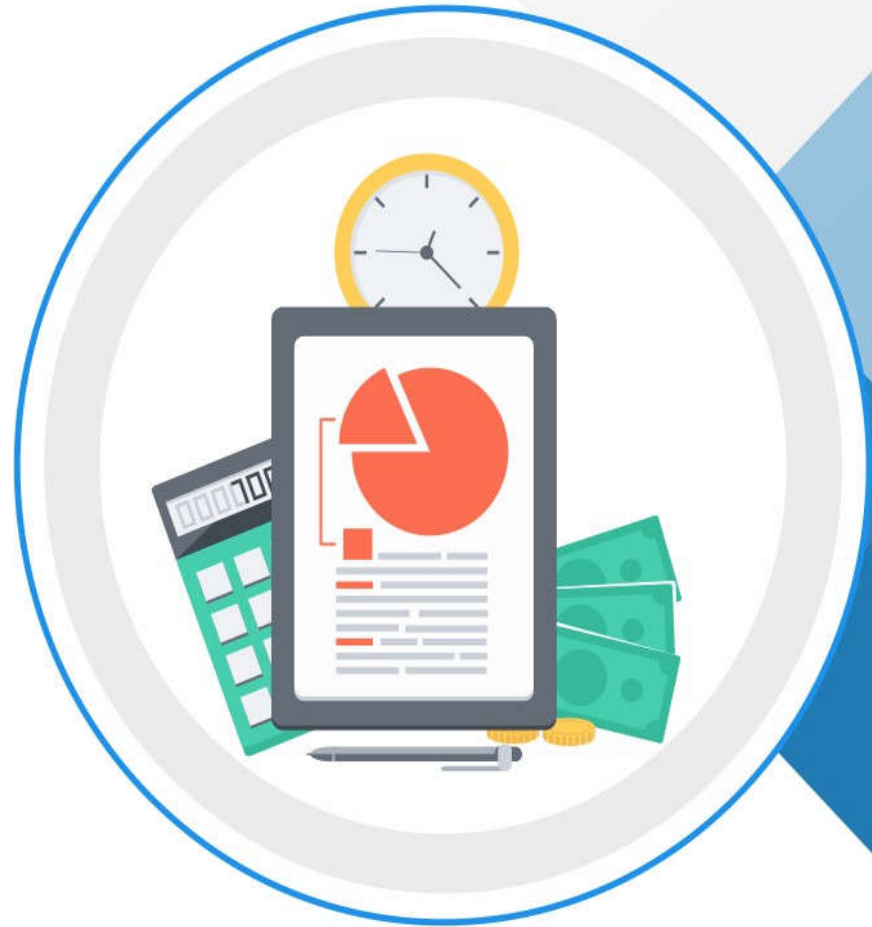
Just as every company has its USP, Fortitude Financial Services USP is Peace of Mind. We believe in extending utmost client satisfaction and that is why we guarantee our services with an added advantage that you pay us only if you are satisfied with our services. Handling your finance, accounting and taxation is as crucial for us as it is for you and so we believe in delivering the very best. Quality is the cornerstone of Fortitude Financial Services and each and every employee here feel responsible for this.

**Apart from our emphasis on delivering quality services,
here are some other fair reasons to work with us.**

- ☑ **Affordability** – Hourly Rate, Fixed Fee (Budget based), Value Billing (Project based), FTE (Full Time Equivalent) Model
- ☑ **Availability** – We are always around and available when needed along with special arrangement for providing support during US hours on special request
- ☑ **Accessibility** – 24*7 access to all the accounting and financial records
- ☑ **Data Security** – Combination of cloud based and in-house IT Infrastructure designed to ensure 100% data security for our clients
- ☑ **Experience** – Professionals having required outsourcing experience of working with US clients
- ☑ **Scalability** – State-of-the-art Infrastructure along with experienced manpower and defined processes makes it easy to scale up the operations on short notice

What We Do

- ✓ **Managed Accounting Services**
- ✓ **CFO Services**
- ✓ **Tax & Compliance Services**
- ✓ **Accounting for CPAs**
- ✓ **Customized Solutions for eCommerce Industry**
- ✓ **Data Migration Services**
- ✓ **Process Re-Engineering Services**



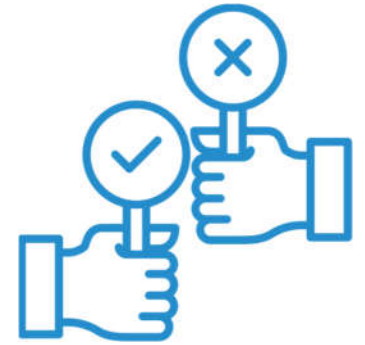
Managed Accounting Services

- ✓ **Managing Accounts Payables**
- ✓ **Managing Accounts Receivables**
- ✓ **Bank Entries and Reconciliation**
- ✓ **Credit Card Entries and Reconciliation**
- ✓ **Payroll Processing, Entries and Reconciliation**
- ✓ **Month-End Closing**
- ✓ **Review and Preparation of Financial Statements**
- ✓ **MIS Reporting**



CFO Services

- ✓ Cash Flow Projection
- ✓ Revenue Forecasting
- ✓ Expense Budgeting
- ✓ Business Analysis with Key Performance Indicators (KPIs)
- ✓ High Level Management Reporting
- ✓ Data Analytics and Portal Services



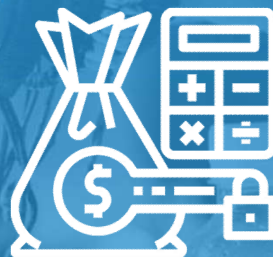
Tax and Compliance Services

- ✓ Preparation and filing of 1099s, W-2s
- ✓ Preparation and Filing of Business Tax Returns – Form 1065, 1120, 1120S
- ✓ Preparation and Filing of Individual Tax Returns – Form 1040
- ✓ Preparation and Filing of Sales and Use Tax
- ✓ Working with CPAs directly for client's audit / review / tax work



Accounting for CPAs

- ✓ Tax and Compliance Services
- ✓ Periodical Write-up Services
- ✓ Yearend Finalization Services
- ✓ Audit Assistance Services



Customized Solutions for eCommerce Industry

Accounting Services

- ✓ **Managed Accounting services**
- ✓ **Integration with CRM / eCommerce Platform / Marketplace**
- ✓ **3-Dimensional Reconciliation between Payment Gateway, Merchant Account and Bank Account**
- ✓ **Special Accounting for Chargebacks, Customer Refunds and Merchant Reserves**
- ✓ **Managing Multi-State Sales Tax Nexus and Reporting**
- ✓ **Customized Financial and Operational Reporting**



Customer Support Services

- ✓ **Customer Data Management**
- ✓ **Order Management**
- ✓ **Shipment Management**
- ✓ **Refund Processing**
- ✓ **Chargeback Management**
- ✓ **Exceptional Reporting**
- ✓ **Client Communication – Both Offline and Voice Based Support**



Data Migration Services

- ✓ Selection and Implementation of new accounting software
- ✓ Migration of accounting data from one accounting software to other
- ✓ Transition Services that include catchup and cleanup work to bring books up-to-date



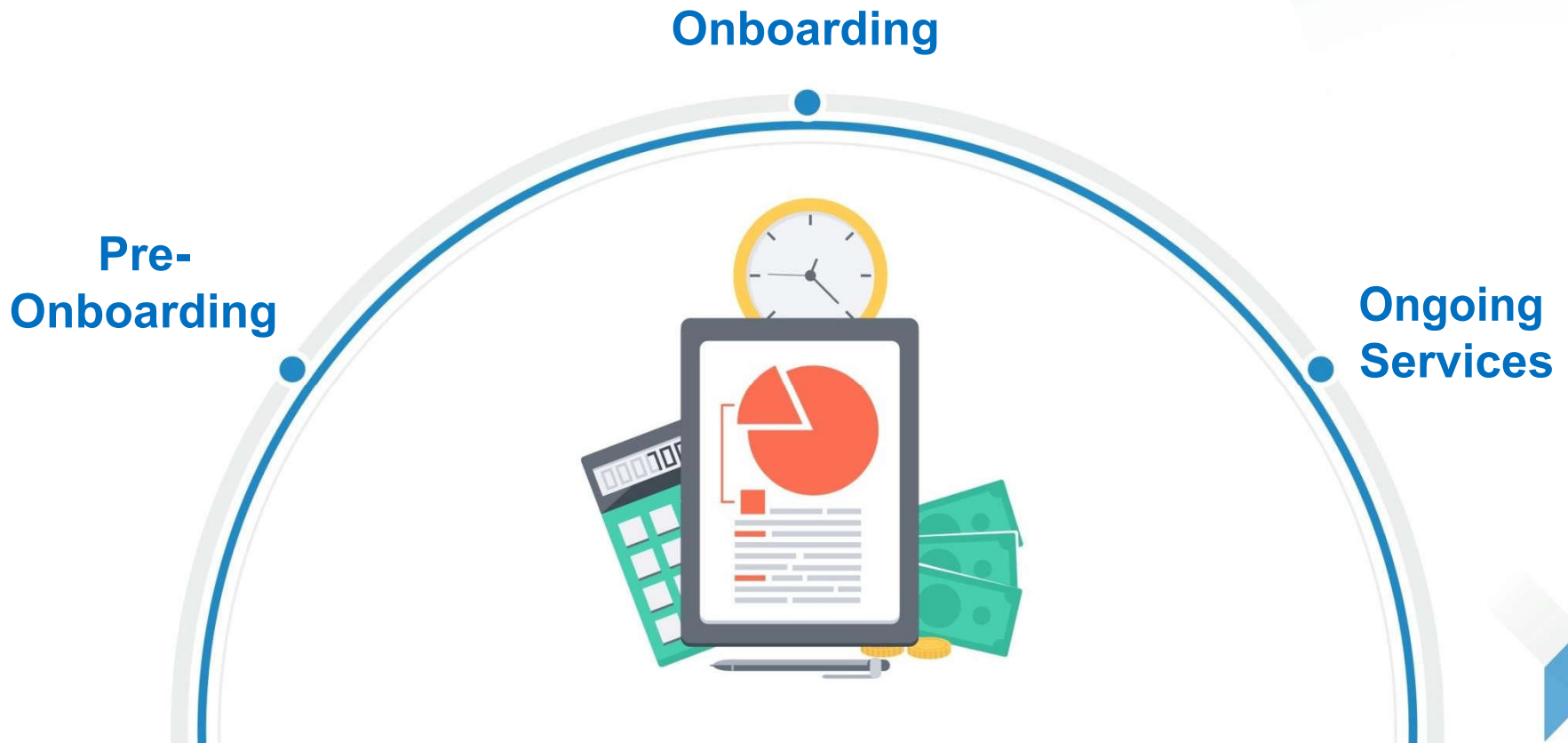
Process Re-Engineering Services

- ✓ Gap Analysis and Action Cycle
- ✓ Implementation of Best Accounting Practices
- ✓ Identifying and Implementing Automation Opportunities
- ✓ Integration of 3rd Party Tools and Applications



How We Work

Cost effectiveness and reliability are the primary factors that any organization looks for outsourcing the work. Fortitude offers techno-operational services with passion, commitment, and transparency. We believe in maintaining long-term relationship with our clients. Our processes ensure seamless progress thereby completing assigned tasks within the stipulated timeframe with highest quality standards.



Tools & Applications

Fortitude Financial Services has state-of-art infrastructure and we use all the high-end tools and applications keeping up with the latest market trend.



Our Client's Golden Words

“ With their customized integrated solutions designed specifically for real estate clients, Fortitude Financial Services makes sure that our books remain up to date at all times while providing vital business insights that help us in managing our business operations effectively. Their monthly financial reporting and the fact that they care about our business as much as we do is something that I love the most about their services. I say this with great sense of responsibility and confidence that Fortitude Financial Services is not just another service provider for us but are our trusted business partners.

Omar Melhem

Owner, Real Estate Business

“ Fortitude Financial Services reviews my accounts at end of the year and ensures that there are no red flags and that my numbers are good for tax filing. They also provide me tax tips that help me plan my taxes in the most effective manner. They are a perfect match for businesses like me knowing that I would have ended up spending thousands of dollars to get such services in US which I can outsource to them at a pretty affordable rate.

Christian Magalia

Owner, Construction Business

“ While we were a little reluctant to go ahead with our engagement with Fortitude Financial Services to start with, we have become a great advocate of their services in no time. What is fascinating about Fortitude is their eye for details and the ability to provide quality work in a timely manner on consistent basis. Not only did they help us streamline our regular accounting work but they also helped us in catching up with our past accounting records. I highly recommend Fortitude Financial Services to all the businesses who are looking out for any kind of help with their bookkeeping and accounting needs.

Francine Goulet

Owner, Logistics Business

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